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World-a-Rama

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World-a-Rama

John Brown and Gordon Brennan
collaborative events.

Initially centred on Chicago's World Fair of 1933/4, **World-a-Rama** has made a sequence of events and objects that emphasise and utilise ideas about the 'temporary grand event'. The first **WaR** event was a large scale installation constructed in 10 days at the **John David Mooney Foundation (JDMF) Chicago USA**. This included direct references to the siting of the 33/34 World's Fair in the form of a map and a large number of small individual works alluding to aspects of, amongst other things, contemporary and historical architecture, transportation and technology.

The second event '**Ephemerama**' (**Also at JDMF**) was a staging of a kind of 'collectors fair' that included various forms of ephemera and souvenirs based on the first show. This was shown in conjunction with a simultaneous installation called '**Our Stories**' that emphasised a personal narrative, printmaking and the multiple. '**Our Stories**' included invited international artists (including Randy Bolton, John Schulz, and Michael Krueger) and along with '**Ephemerama**' was part of the Southern Graphics Council (SGC) conference and series of events in Chicago during March 2009 that received a lot of coverage.

The third **WaR** event ('**Box-a-Rama**') was the residency at **Anchor Graphics** which involved working between the disciplines of printmaking, artist's books and product design. This involved collaboration between **WaR**, master printers and previously unrelated departments. The final product being a 'boxed-set' of souvenirs using all available printmaking processes, wooden models and vacuum forming. This 'de-luxe collectable' represented a summing up in miniature of all the **WaR** events so far in a transportable container. On completion it was displayed and discussed in a public presentation at **Columbia University in Chicago** and will be used as part of future **WaR** events.

Images from Ephemerama, John David Mooney Foundation, Chicago 2009.



Ephemerama

Ephemerama used different formats of souvenirs to give the first short lived World-a-Rama event a different life. These souvenirs included posters, ticket sets, vacuum formed plastic multiples and sets of badges.



Ephemerama ticket sets

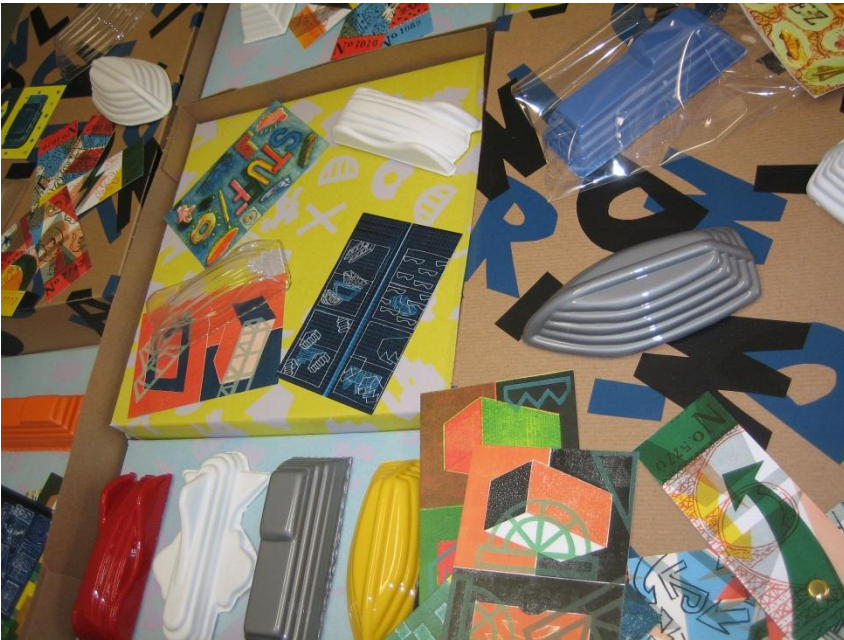


Boxed set of objects

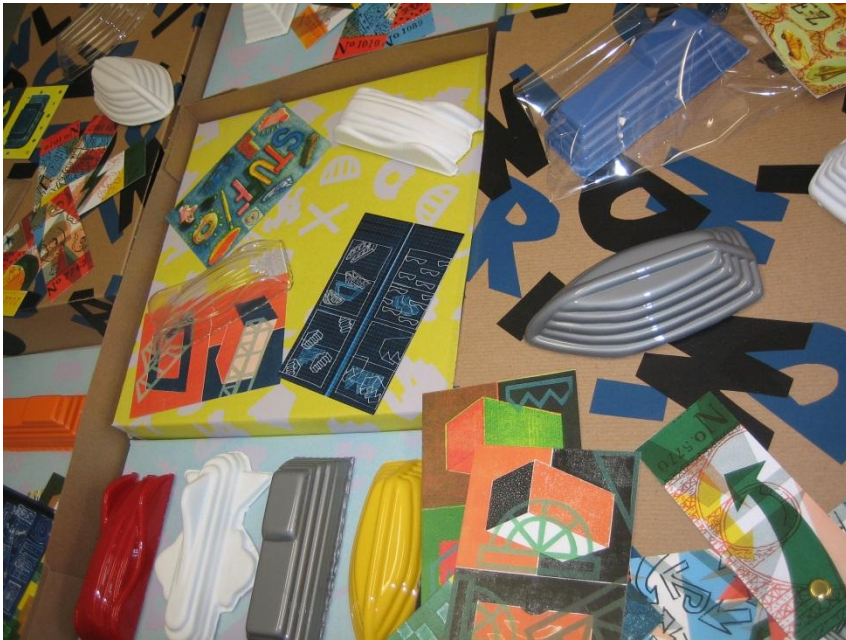


Box-a-Rama

Box-a-rama was the 3rd World-a-Rama event and was a centred on a residency at Anchor Graphics in Chicago 2010. The idea was to make a 'de-luxe' collectors boxed set of souvenirs using all print processes available



Box-a-Rama construction and finished piece made in a very small edition



Future W.a.R

World-a-Rama aims to pursue interests in different kinds of transitory grand events and will try to duplicate the aura of optimism that surrounds such occasions both with the main event and subsequent related ephemera.

Future events will include installations based on 'motor shows' (Prototype) and collectors fairs.

